

5th tilezone LONDON

trends in leisure and entertainment

Enhancing the Leisure Experience

- future proofing new and existing visitor attractions
- new and enhanced leisure venues for the future

London Transport Museum, Covent Garden Piazza, London WC2E 7BR
Thursday 25th February 2010

Who should attend:

- Operators, owners, curators, designers, managers, developers of public and private leisure venues & attractions
- Suppliers of technologies, products and services for leisure venues

Presentations from **Abu Dhabi, China, Poland, Taiwan** and others on plans for new/refurbished leisure venues that offer business opportunities to suppliers.

Presentations on **"future proofing" leisure attractions** by the use of appropriate technologies; understanding current & future visitors; a practical guide to sustainability; how to engage visitors and make them want more; design that stands the test of time; and predicting what will work in leisure attractions.

See: www.tileweb.org

For latest programme with speakers & presentations

- Museums, Science Centres & Planetariums
- Visitor/Heritage/Cultural Centres & Attractions
- Aquariums, Zoos & Wildlife Parks
- Theme & Leisure Parks
- Water Parks & Water based attractions
- Family Entertainment Centres
- Brand Lands & Promotional facilities
- Urban, Retail, Mixed Use, Resort/Hotel, Spa developments
- Cinemas & Multiplexes
- Regional Projects
- Expos & Festivals
- Interiors of Bars, Clubs, Restaurants, Casinos, Cruise ships
- Special Events, Spectaculars & Live Shows
- Exhibitions & Product Launches

Attending - delegate fees:

	Pay on or before 1st February 2010	Pay on or after 1st February 2010
Delegate	£120 / €144	£133 / €160

Seminar price includes Breaks and Lunch. Prices plus VAT @ 17.5%.

Group Discounts: 20% for 4 or more or **10%** for 2 or 3 delegates from the same company.

Promotional Opportunities:

promote your products and services to the high-quality audience at this event

Sponsorship - contact the TiLE Team to discuss sponsorship opportunities or to exhibit.

Exhibiting - £500 or €600 + VAT:

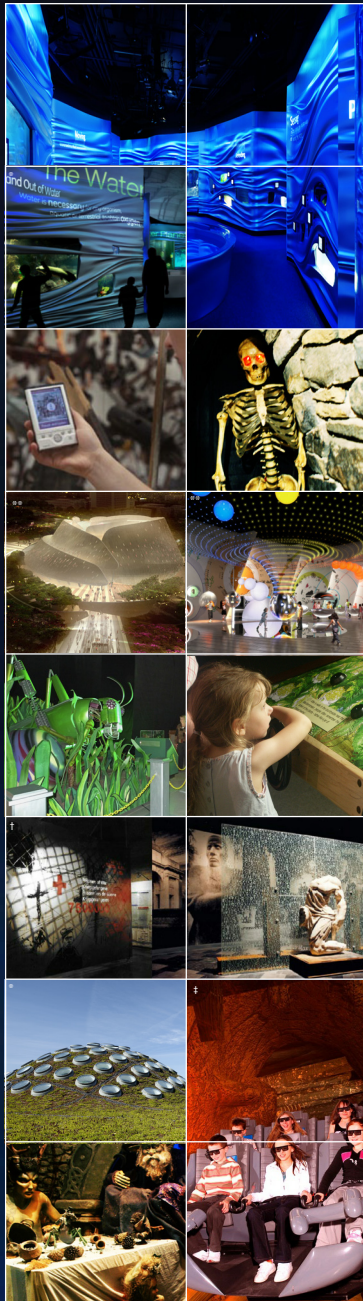
- FREE entrance for two delegates to attend the complete seminar
- A small/pop-up display/sign in the break/lunch area
- Sponsor/Exhibitor literature to be given to every delegate
- Delegate List of attendees including contact details
- Acknowledgement and company logo shown on holding slide at the seminar
- Capability Statement (100 words) and company logo posted on the TiLE website with link to Exhibitor's website.

More detailed information, please visit the TiLE website:

➔ www.tileweb.org



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On the evening before the TiLEzone (Wednesday 24th February 2010), at the Tate Modern, UKTI are hosting an **International Business Networking Reception** to promote the expertise of UK based companies that supply products and services to leisure venues and attractions that entertain, educate or inform.

This evening reception will be attended by invited buyers from overseas, representatives of UKTI and invited UK suppliers. UKTI will be launching the new Experience UK brochure and Experience UK online directory. The primary purpose of the brochure and online directory will be to promote UK expertise and provide a means by which UKTI and Commercial Officers around the world can identify and contact UK companies in this market.

All appropriate UK companies are invited to go the website (free of charge) and complete their company entries before Wednesday 17th February:

www.experienceuk.org

